

Introduction

Your introduction should have a hook to catch the reader's attention. You might consider...

- Opening with a strong statement (By 2050, deaths due to cancer will be eliminated.)
- Opening with a statistic (Americans and Canadians comprise only 5% of the world population.)
- Opening with an Anecdote (Keep it short.)
- Opening with a question. (Have you ever wondered how long it will be before the miracle of birth is replaced by designer children?)
- Opening with an unusual detail (Scientists believe that body hair will be eliminated through genetic mutation within the next century.)
- Opening with a quotation (Martin Luther once said, "Beneath the rule of men entirely great, the pen is mightier than the sword.")
- Opening with an outrageous statement (In view of strained political and economic relations with Middle Eastern leaders, gasoline powered vehicle transportation has been outlawed in the United States.)

Your introduction must also include a thesis statement. Your thesis must ...

- state the topic of your essay
- place practical limits on the chosen topic
- suggest the organization of your paper

Body

The function of the body of your paper is to provide evidence which supports the opinion you assert in your thesis statement. The body should...

- include at least three paragraphs
- provide counterargument to anticipated opposition in one of the three required paragraphs
- be based on solid reason
- elaborate and illustrate using statistics, research, real-life experiences or examples

Conclusion

Finish your essay by summarizing the most important details and restate what it is you want the reader to do or believe...

- reaffirm your thesis
- paraphrase the main points so that your reader can recall them
- clearly state your call for action